

Privacy and Retention Policy 2023/24

Here at Star Vision Photography we take your privacy seriously. We don't collect information unless we need it and we always store it securely. As required by the UK Data Protection Act of 2022, we follow strict security procedures in the storage and discourse of information which you have given us. The company's policy on collecting data and use of personal information is outlined below;

We do not store credit card information or share customer details with any 3rd parties.

What information do we collect?

- Your name, address, phone number and email
- Your child's name and their class
- Your child's image

We use cookies to ensure that we give you the best experience on our website. You can set your browser to notify you when you receive a cookie which allows you to choose whether or not to accept it. If you decide not to accept you may not be able to use our service.

How long is the information kept for?

Туре	Retention period	Notes
Your name, address, phone number and email	10 years (unless requested to remove)	Collected to process your orders
Name and class of your child	10 years	To aid in the delivery of your photos through the school.
Your child's image	10 years	Collected to process orders

Please see below the data policy for our selling platform Got Photo <u>Data Privacy Policy - GotPhoto UK</u>

How is the data stored & accessed?

The data is stored on secured servers and is only accessed through Star Vision staff with an appropriate need to do so. Data may also be accessed by our IT providers as part of our business operations.

